SU13009

SreeSankaracharya University of Sanskrit, Kalady
Department of Painting
Ph.D Entrance Examination

Time: 3 hours

Maximum Marks: 70

Section A

Answer any 8 out of the following (3 marks each)

1. What is the difference between art history and art criticism?
2. What were the key characteristics of Baroque art?
3. Define iconography in the context of visual arts research.
4. What is content analysis in visual art research?
5. What is visual culture?
6. What is the significance of the Renaissance?
7. What is the purpose of visual analysis in art research?
8. Explain three major art historical periods in Western Art History
9. Explain the iconography of “GanapathiPrathal” in Kerala Traditional Mural painting
10. Write a short note on “Between the spider and the lamp”
11. Explain the concept of 'gaze' in visual culture studies
12. How does qualitative research differ from quantitative research in visual arts?

Section B

Answer any 4 out of the following (5 marks each)

13. What is the significance of semiotics in analyzing visual images?
14. How can archival research enhance the study of historical visual artworks?
15. What ethical considerations must be taken when conducting research in visual culture?
16. How does visual culture intersect with other disciplines like anthropology and sociology?
17. How has digital technology changed the way we consume and produce visual images?
18. What is the relationship between art and society?

Section C

Answer any 2 out of the following (13 marks each)

19. How has visual art historically been used to represent power, authority, and status across different cultures? Analyze artworks from at least two different cultural contexts, examining how artists convey power through composition, subject matter, and symbolism.

20. In what ways did colonialism influence the production and reception of art in both colonizing and colonized regions? Discuss how art was used as a tool for both domination and resistance during the colonial era, with reference to specific artworks or artists.

21. Explore the impact of digital technologies on visual art and visual culture. How can researchers adapt their methodologies to study the production, circulation, and consumption of visual materials in the digital age?